

Communications Committee Annual Report for 2016

This was my first year as the Chairperson for the Communications Committee. Other members on the committee are: Eileen Cowtan, who sends out group emails to keep the GNS members up to date; Milt Spitzer, who produces the Chronicle newsletter each month; Paul Thibault, who updates and manages the GNS website; Tina Regehr, who updates and manages Facebook for GNS; Anne Bernhardt; and Ian Turner.

In the spring of 2016, several meetings were held to have a rack card for GNS designed and created. Corlaine, Eileen, Tina, Paul, Anne, Ian, Elaine, Dee, and Betty provided assistance with this. The photographs used were provided by Dwayne Myers and the Turner's. Copy Works did the graphic design work and in July we had 1000 rack cards printed at a cost of \$294.00

A table was set up at the Farmer's Market three times, once in each of the months of May, June, and September. Since we are a non-profit society there was no charge, so this was a great way to let the public know about who we are.

Advertising was placed in the Medicine Hat News to notify the readers of our monthly meeting and guest speaker. This free advertising was in the "Events Calendar" on the Monday edition of the paper.

For several months, an announcement was placed on the CHAT TV News "What's Up In The Hat" on Thursday evenings. The listeners were informed of the monthly meeting and guest speaker. We are no longer advertised on "What's Up In The Hat" because it is used more for events happening on the week ends.

Thank you to all the members on the Communications Committee for your hard work and dedication. Also, thank you to the members who assisted with designing the rack card and for providing the photographs.

Angela Turner

Communications Chairperson